



CARI – May 2014
Buenos Aires, Argentina
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Instructores de Snowboard y Fanaticos



Back to the roots...Comunidad?



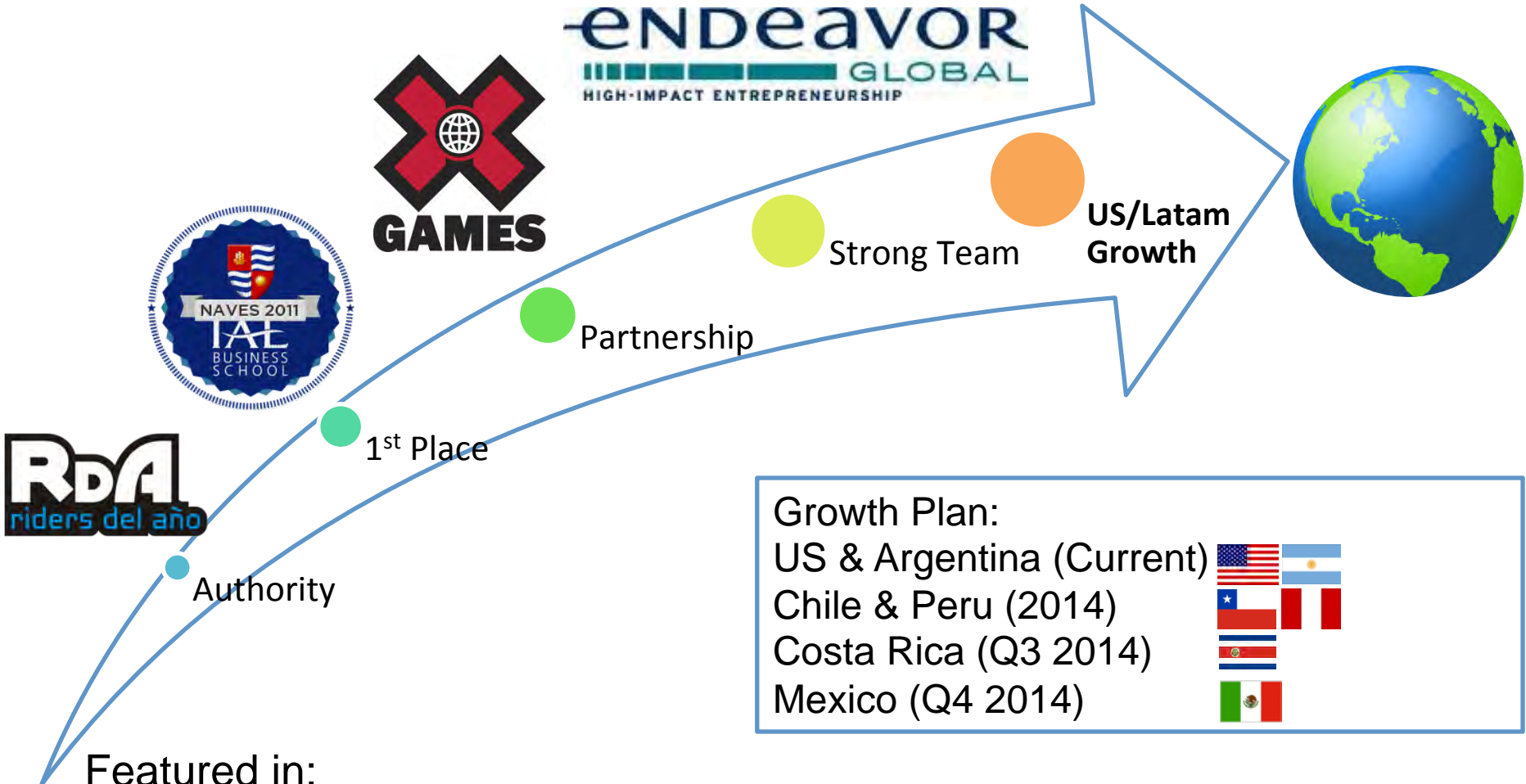
Expertise In Every Channel



Retail, Ecommerce, Community, Apparel, Distribution



GoodPeople is growing on a global scale.



Featured in:

Clarín

EL CRONISTA

LA NACION

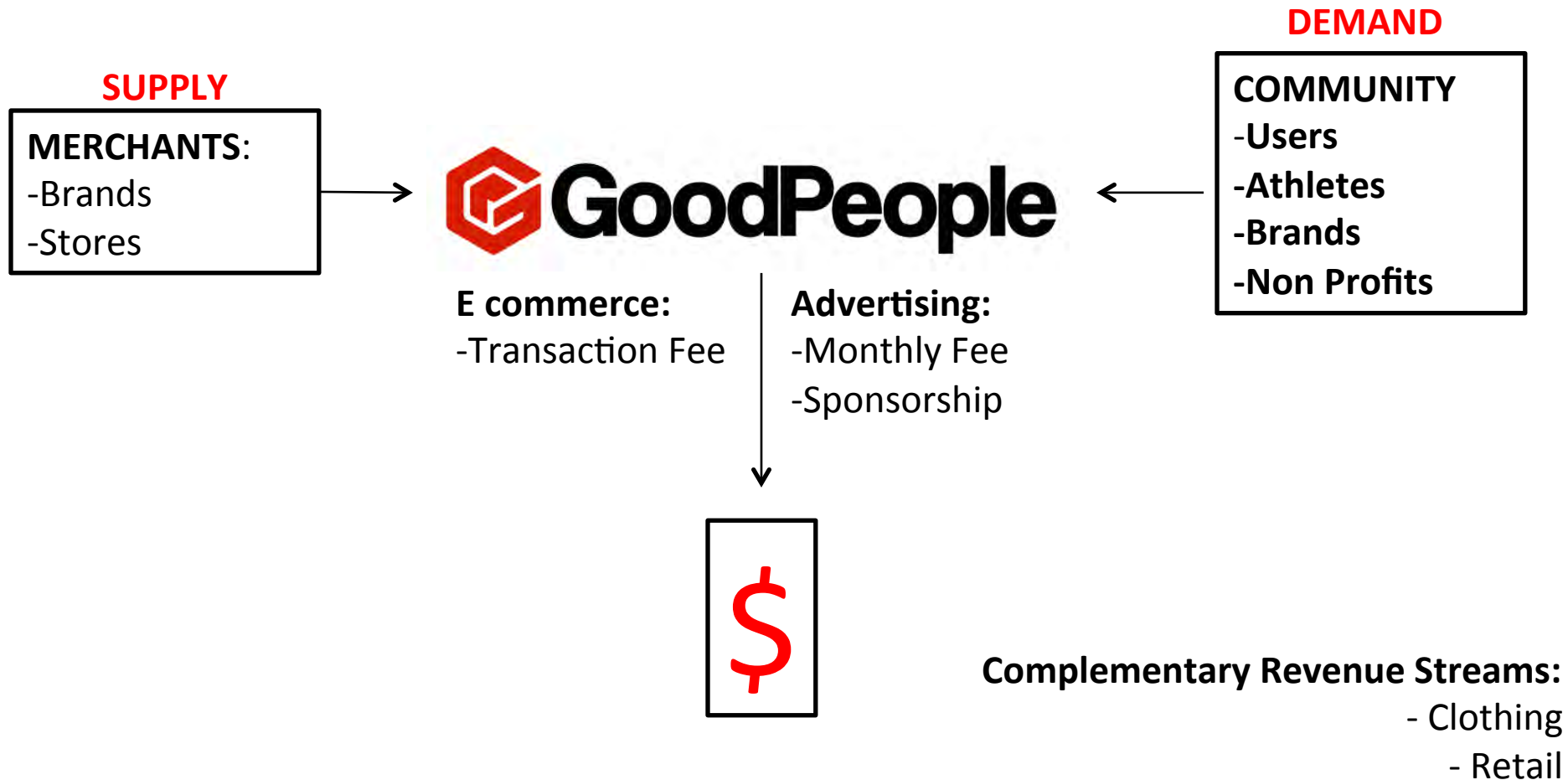
Apertura

Forbes

The Online Marketplace & Hub for the the outdoor and action sports community.



Revenue Model



Let the revolution begin

#Go Big, Do Good!



The “Good” Hexagon -> #Go Big, Do Good

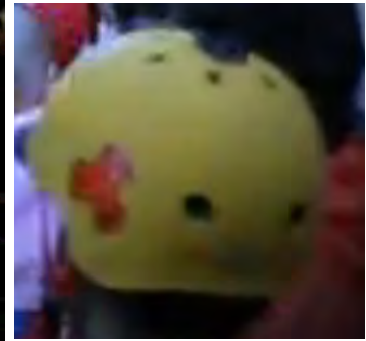
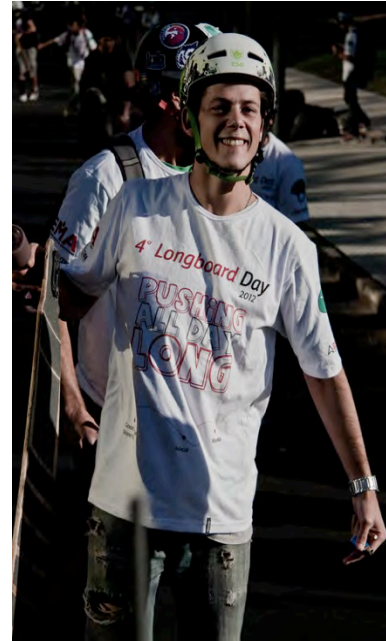


1. Locales
2. Marcas
3. Usuarios
4. Team
5. Eventos & media
6. RSE

HARVARD
UNIVERSITY



Seguridad



Concientizamos



- Afecta al sistema nervioso central
- Mayormente entre los 18 y 35 años
- Evento en el día Mundial de esclerosis multiple



Largest Longboard day Meetup....



Educamos



Muchas Gracias! The **Good**People Team



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