



CARI – May 2014
Buenos Aires, Argentina
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# Instructores de Snowboard y Fanaticos





### Back to the roots...Comunidad?



# **Expertise In Every Channel**



### Retail, Ecommerce, Community, Apparel, Distribution



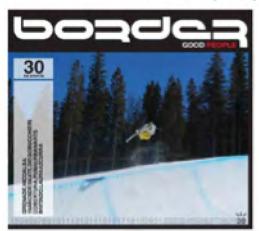










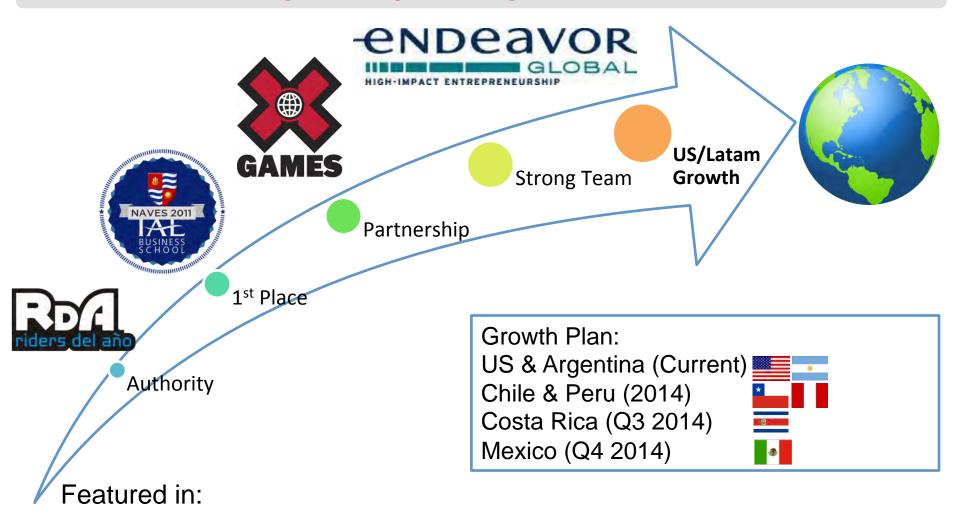








# GoodPeople is growing on a global scale.













The **Online Marketplace & Hub** for the the outdoor and action sports community.





#### Revenue Model



**Complementary Revenue Streams:** 

- Clothing
  - Retail



### Let the revolution begin

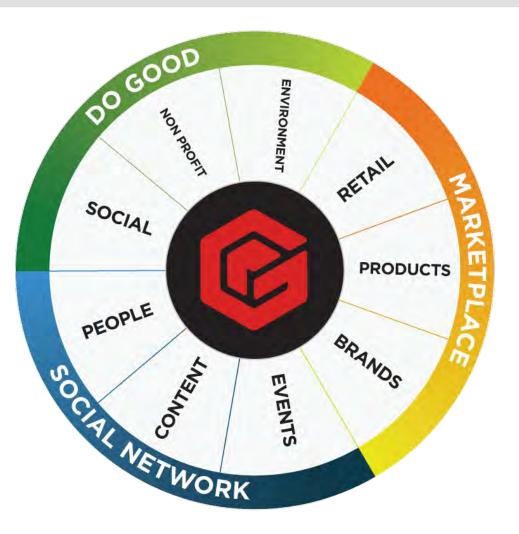
# #Go Big, Do Good!



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# The "Good" Hexagon -> #Go Big, Do Good



- 1. Locales
- 2. Marcas
- 3. Usuarios
- 4. Team
- 5. Eventos & media
- 6. RSE

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# Seguridad



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### Concientizamos



- Afecta al sistema nervioso central
- •Mayormente entre los 18 y 35 años
- •Evento en el dia Mundial de esclerosis multiple







# Largest Longboard day Meetup....





### **Educamos**





# Muchas Gracias! The GoodPeople Team



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